



**MOTOROLA**

*Motorola Business Two-Way Radios for*  
**RESTAURANTS**  
Improving Your Business Productivity



**BUSINESS BENEFITS**

- *Enhance safety and security*
- *Empower employees to accomplish more in less time*
- *Reduce operational costs*
- *Improve response time*
- *Increase overall service and satisfaction*
- *Save money monthly over alternative technologies*



# ENHANCED EFFICIENCY AND CUSTOMER SERVICE.

Providing your customers with an enjoyable dining experience is priority number one in the restaurant business, and the key to customer satisfaction is improving productivity with business two-way radios from Motorola. Motorola business two-way radios and headsets keep restaurant managers, wait staff, and kitchen staff connected ... and customers coming back.

Offered in a range of options, Motorola business two-way radios are lightweight, durable, and easy to use. They help to eliminate wasted time and inefficient processes with 1-to-1, group, or external communications at the touch of a button. Motorola stands for 75 years of innovation and quality—good reasons why restaurants choose Motorola business two-way radios.



## THE RESTAURANT WORKPLACE PROVIDES MANY CHALLENGES

The need for faster, more responsive service.

Labor-intensive operation with high job turnover.

Reducing operational costs.

Mobile workforces, getting more from less.

Safety and security issues.

Customers want a more enjoyable experience.

Establishment must be clean and well organized.

## MOTOROLA BUSINESS TWO-WAY RADIOS PROVIDE THE SOLUTIONS

Instant communication enables faster table turnover to minimize customer wait times. Kitchen can notify wait staff as soon as meals are ready.

Business two-way radios are easy to use, minimizing learning curves for new employees.

Employees are more productive and can respond to customer needs in less time.

Employees stay connected to maximize job shift productivity. Managers communicate simultaneously with wait staff and kitchen staff. Valet parking attendants communicate to maintain the flow of cars and customers.

Security staff can swiftly respond to accidents or disturbances.

Business two-way radios eliminate the noise and distraction of paging systems.

Employees can call for help immediately for cleanups or to replenish a buffet or salad bar, restock the bar, or reset a table.

\* First Research Industry Profiles, 2004

### Recommended for:

- **Managers**
- **Supervisors**
- **Cashiers**
- **Bartenders**
- **Hosts/hostesses**
- **Security**
- **Wait staff**
- **Bus personnel**
- **Kitchen staff**
- **Valet attendants**
- **Business office staff**
- **Deliverers**
- **Custodians**
- **Purchasing staff**
- **Stock/Inventory clerks**

## KEEP YOUR STAFF CONNECTED AND YOUR CUSTOMERS SATISFIED. EVERYONE BENEFITS FROM MOTOROLA BUSINESS TWO-WAY RADIOS.

### *A Motorola business two-way radio can pay for itself in less than 2 months.*

If each employee saves 5 minutes per hour, watch your savings multiply...

Hourly rate including benefits	Each radio pays for itself in ...	Annual savings for a 10-person crew
<b>\$8 per hour</b>	<b>35 days</b>	<b>\$14,000</b>
<b>\$12 per hour</b>	<b>24 days</b>	<b>\$21,000</b>
<b>\$18 per hour</b>	<b>12 days</b>	<b>\$42,000</b>

\* Based on calculations using MSRP of \$189 for the CLS1410 radio and on the hypothetical hourly wages of a restaurant employee.

## NO CONTRACTS, NO MONTHLY FEES, NO PER-CALL CHARGES.



## **MOTOROLA BUSINESS TWO-WAY RADIOS ARE DESIGNED WITH THE NEEDS OF THE RESTAURANT BUSINESS IN MIND.**



**CLS Series Business Two-Way Radio**

### **Lightweight and Easy To Wear**

Weighing just ounces, Motorola business two-way radios are compact, lightweight, and comfortable for staff to wear.

### **Business-Exclusive Frequencies**

Motorola business two-way radios operate on business-exclusive frequencies so restaurant workers can rely on clear signals with no channel interference (FCC license is required for use).

### **Advanced Voice Activation (VOX)**

Employees like wait staff, kitchen staff, and bartenders will enjoy the convenience of hands-free operation when used with optional accessories.

### **Long Lasting Battery Life**

A rechargeable Lithium Ion battery provides more than enough use for a standard work shift. The CLS Series comes with a battery gauge to monitor battery life.

### **Convenient Charging**

Easy-to-use, drop-in chargers (single- or multi-unit chargers) keep radios charged, ready, and centrally located.

### **Keypad Lock**

Helps prevent settings from being accidentally changed, eliminating unnecessary downtime.

### **Call Tones/VibraCall Alert**

Call tones alert users to incoming transmissions to get their attention fast. In noisy work environments, the VibraCall® Alert feature is the perfect way to signal users with a vibration.

## **A RANGE OF CHOICES THAT MEET THE DEMANDS OF THE RESTAURANT INDUSTRY.**

### **CLS Series Business Two-Way Radios**

Lightweight, durable, and easy to use, CLS Series™ business two-way radios and hands-free headsets provide a discreet, simple, and reliable communications solution. CLS Series business two-way radios are designed to improve efficiency and response time at the touch of a button. Instant access enables employees to respond quickly to customer requests. Offered with 1 watt, 1 or 4 channels, and 56 business-exclusive frequencies.

The CLS1450c™ combines a business two-way radio with 2.4 GHz digital cordless phone capability for enhanced communication flexibility. The CLS1450c is ideal for key personnel like purchasing staff, managers, and security personnel who need to make external calls when seconds count or as part of their daily operations.



### **MOC4600i Motorola Wireless Message Alert Device**

The MOC4600i™ Motorola Wireless Message Alert Device is the ideal way to improve communication and customer service. With the MOC4600i, customers and staff simply press a button for assistance. Your two-way radio-equipped personnel are immediately notified with a customizable voice message. From kitchen and wait staff to hosts and hostesses, the MOC4600i keeps everyone in immediate contact. The result is a quality experience for customers and more efficient use of resources for you. It's like having an extra employee on the floor—without the added expense.





## CUSTOMIZE MOTOROLA BUSINESS TWO-WAY RADIOS WITH ACCESSORIES THAT HELP ENHANCE PRODUCTIVITY AND CUSTOMER SERVICE.

### MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is a world leader in providing small business on-site, two-way radio communication solutions. In fact, Motorola recently received the Malcolm Baldrige Award for Quality.

#### MALCOLM BALDRIDGE AWARD FOR QUALITY



Motorola's Commercial, Government, and Industrial Solutions Sector (CGISS) is a recipient of the prestigious 2002 Malcolm Baldrige National Quality Award, in recognition of its commitment to performance excellence and quality achievement.

Motorola business two-way radios can be customized to the exact needs of a specific work environment or job responsibility with specialized accessories like:

#### Headset with swivel boom microphone Part #53865



Convenient, hands-free use and clear reception in noisy work areas for non-stop productivity.

#### Earpiece with in-line push-to-talk button and microphone Part # 56517



Convenient earpiece enables hands-free communication and clear reception.

#### Lightweight headset with boom microphone Part #53815



Ideal for fast-paced work environments, enables discreet, hands-free operation.

#### Rechargeable Lithium Ion Battery Part# 56557



Provides up to 12 hours of battery life, more than enough for a standard work shift.

#### CLS Series multi-unit charger Part #56531

Multi-unit chargers make it easy to copy settings from one radio to a fleet and charge up to 6 radios at once.



#### AAA Battery Tray Part # 56564

Alkaline battery capability provides an alternative to electrical recharging and adds flexibility to business operations.



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