

# Recruiting Visit Planning Guide

Recruiting visits are one of the most powerful opportunities to showcase your program. A well-planned visit signals professionalism, confidence, and care for the athlete's future. This guide provides a step-by-step framework to help you host impactful visits that are both compliant and memorable.

## Pre-Visit Preparation

- Review NCAA recruiting calendar and compliance guidelines
- Confirm player's academic and athletic profile
- Prepare welcome packet (program overview, academic support, schedule)
- Assign hosts: current players, staff, or academic advisors

## Sample Visit Itinerary

- Welcome & Program Vision – coach overview of culture, academics, athletics
- Facility Tour – courts, locker rooms, training spaces, scoreboard demo
- Team Connection – meet current athletes for candid conversations
- Academic Integration – sit down with advisors, tour academic buildings
- Wrap-Up – scholarship process, expectations, next steps

## Facility Touch-Up Checklist

- Courts clean and nets checked
- Scoreboard tested and demo-ready
- Sponsor panels updated and visible
- Locker rooms and lounges organized

## Family Engagement Tips

- Provide a clear schedule in advance
- Offer opportunities for families to ask questions about academics and housing
- Make time for casual conversation—relationships matter as much as information

## Post-Visit Follow-Up

- Send a thank-you note within 24 hours
- Provide recap materials (program info, academic highlights, scholarship details)
- Log compliance details and update recruiting database

## Beyond the Visit: Elevate Your Program

First impressions last. A professional facility, clear technology, and a structured plan send a powerful message to recruits and families.

- Enhance your facility: polished, professional court environment
- Engage your community: showcase sponsors and boost program funding
- Simplify match day: focus on coaching while reliable tools handle the details

Microframe Sports provides affordable, reliable, and easy to use scoreboards and sponsor display solutions. We help coaches create clarity on match day and visibility year round — on a timeline and budget that work for university tennis.